# INRULE FOR TECHNICAL DECISION-MAKERS

Automate decisions and logic. Make better decisions faster. Stay in compliance.

INRULE GLOBAL SUCCESS:

1 in 3

loans originated in the US started with InRule

34%

of US State governments use InRule

## RELIED ON BY GLOBAL FORTUNE 500 COMPANIES

Bank of America, JP Morgan Chase, Wells Fargo, Pricewaterhouse Coopers, Allstate, Humana, CVS Pharmacy, Bayer, Thomson Reuters, and more.

**10**x

Author decisions **up to 10 times faster** than
hard-coded logic

### InRule saves time and money

**InRule** is an Al decisioning platform that empowers organizations to quickly create, test, deploy, and manage business decions critical to mission success.

## Run engineering, IT, and data teams more efficiently

After deploying InRule, technical leaders can enable business users to **create business rules up to 10 times faster** than traditionally coded logic and manage tasks independently of the engineering team.

More efficient downstream operations give upstream technical workers more time to focus on complex, higher-value tasks that are core to the organization's success.

## Transform your organization's business operations

InRule generates significant ROI by transitioning enterprises away from legacy processes, creating value with greater rule sophistication, and enabling new efficiencies in time and personnel management.

SEE THE INRULE PLATFORM IN ACTION

#### **SERVING CUSTOMERS ACROSS:**











**Finance** 

Insurance

Healthcare

Government

And More...

#### **INRULE'S LOW-CODE PLATFORM FEATURES:**



**Author Studio** for Decision Automation



**Process Studio** for Process Automation





**Schema Generator** for Data Modeling with Generative Al

## **BENEFITS:**

#### Flexible, self-serve business rules management

Build resilient, highly customizable workflows for simple or complex decision-making.

#### Fast data integrations and onboarding

Quickly integrate InRule with Salesforce, Microsoft, Oracle, and other SQL-based servers.

#### Predict the future with data

Analyze how events occurred in the past to shape how your organization responds in the future.

#### Learn faster using artificial intelligence

Use generative AI to create data models with plain language.

#### Reduce risk with process automation

Minimize costly errors through automated workflows that notify a person if human intervention is needed based on a decision outcome.

#### Data privacy and security certified

InRule complies with SOC 2 Type II, HIPAA, and ISO 27001 certifications.

#### REQUEST A DEMO WITH INRULE

Deploy automated decisions faster to help your business run better.

SEE INRULE: INRULE.COM/REQUEST-A-DEMO

## **TESTIMONIALS:**



"InRule was a perfect fit for our technology stack. It's very intuitive and easy to learn; anyone can author business rules, make changes, and understand them." – *Digital Architect, Pricewaterhouse Coopers* 



"Using InRule, an actuary [business user] can develop decision logic in 14 hours compared to an experienced programmer who would take up to 160 hours." – *Aon Insurance* 

## **KANTAR**

"Decision logic examining the number of purchases by a panel member could take six weeks to change before, now we can make changes within a day." – Michael Wood, Global Development Director, Kantar Worldpanel

## INRULE HAS BEEN NAMED A LEADER

by Forrester Research in The Forrester Wave™: Al Decisioning Platforms, Q2 2023

**421%** 

Total ROI of InRule\*

reduction in time for rule creation\*

180% time savings for rule maintenance\*

\*Forrester Total Economic Impact Study

#### . I N R U L E

Share InRule with your non-technical colleagues with the **Overview for Business Users** 

DOWNLOAD NOW