

INRULE

INRULE FOR BUSINESS USERS

Automate decisions and logic. Make better decisions faster. Stay in compliance.

INRULE GLOBAL SUCCESS:

1 in 3

loans originated in the US started with InRule

34%

of US State governments use InRule

RELIED ON BY GLOBAL FORTUNE 500 COMPANIES

Bank of America, JP Morgan Chase, Wells Fargo, Pricewaterhouse Coopers, Allstate, Humana, CVS Pharmacy, Bayer, Thomson Reuters, and more.

10x

Author decisions up to 10 times faster than hard-coded logic

Build and manage automated decisions efficiently

InRule is an **AI decisioning platform** that empowers organizations to quickly create, test, deploy, and manage business decisions critical to mission success.

Business users can use InRule as a self-serve platform to build low-code automated decisions and processes.

We make authoring decisions easy

Learning the platform is fast, with most users gaining proficiency with InRule in weeks.

A single business user can **author decisions up to 10 times faster** than traditionally coded logic created by an engineer and manage operations independently.

With improvements to business user productivity, data analysts and other technical users spend less time managing rule sets and handling exceptions.

SEE THE INRULE PLATFORM IN ACTION

SERVING CUSTOMERS ACROSS:



Finance



Insurance



Healthcare



Government



And More...

INRULE'S LOW-CODE PLATFORM FEATURES:



Author Studio for Decision Automation



Process Studio for Process Automation



ML Studio for Predictive Analytics and Machine Learning



Schema Generator for Data Modeling with Generative AI

BENEFITS:

Flexible, self-serve business rules management

Build resilient, highly customizable workflows for simple or complex decision-making.

Fast onboarding

Learn the platform and begin managing automated decisions in weeks.

Predict the future with data

Analyze how events occurred in the past to shape how your organization responds in the future.

Learn faster using artificial intelligence

Use generative AI to create data models with plain language.

Reduce risk with process automation

Minimize costly errors through automated workflows that notify a person if human intervention is needed based on a decision outcome.

Data privacy and security certified

InRule complies with SOC 2 Type II, HIPAA, and ISO 27001 certifications.

REQUEST A DEMO WITH INRULE

Build low-code automated decisions fast to help your business run better.

[SEE INRULE: INRULE.COM/REQUEST-A-DEMO](https://inrule.com/request-a-demo)

TESTIMONIALS:



“Using InRule, an actuary [business user] can develop decision logic in 14 hours compared to an experienced programmer who would take up to 160 hours.” – *Aon Insurance*



“Choosing InRule was easy... Their ability to integrate into our custom content management application and their ongoing support from the beginning of the sales process all the way through the product launch set them apart from other vendors.” – *Robin Kraft, IT Project Manager American Society of Clinical Psychology*



“Decision logic examining the number of purchases by a panel member could take six weeks to change before, now we can make changes within a day.” – *Michael Wood, Global Development Director, Kantar Worldpanel*

INRULE HAS BEEN NAMED A LEADER

by Forrester Research in *The Forrester Wave™: AI Decisioning Platforms, Q2 2023*

421%

Total ROI of InRule*

~80%

reduction in time for rule creation*

~80%

time savings for rule maintenance*

*Forrester Total Economic Impact Study

INRULE

Share InRule with your technical colleagues with the **Overview for Technical Decision-Makers**

[DOWNLOAD NOW](#)